# Best Copy Available

THE
IDEA SYNDICATE
IS
GUILTY OF THIS
PUBLICATION

# THE IDEA

OF

University of Kentucky

PERSONS WITH A GROUCH
SHOULD SEEK
THE EDITOR IN
PATAGONIA

Vol. III

LEXINGTON, KY., NOVEMBER 10, 1910

No. 10

# Remember Our Advertisers

# Tennessee Defeated

SHANKLIN INDIVIDUAL STAR.

After a hoarse and spirited bunch of students had left for their respective domiciles, and after Coach Sweetland had missed the train the squad represnting our University were pulled out of the Q. and C. Depot in their special car Thursday and started on their way to Knoxville. They arrived there the following morning, and took up their quarters at the Imperial Hotel. A good crowd accompanied the team and crowded the car so that it made it very inconvenient for our The squad indulged in light signal practice in the morning and rested the greater part of the day.

The next day they played the game in very disagreeable weather, on a soggy field and on a field whose South goal was partly uphill. Limestone pebbles were in abundance all over the playing territory of Tennessee's gridiron, and yet with it all our warriors triumphed to the tune of 10-0.

THE IDEA wishes to thank Mr. Phipps, Tennessee's Manager, for the kindness shown to our aggregation. This sort of treatment cements friendly relations between schools and puts athletics on a higher plane. The last quarter was played in darkness and it was with difficulty that the various men could be made out.

Bryan Shanklin was the individual star of the game. Making gains around both ends at will, and booting the ball for long distances, his punts averaging 40 yards. For the first quarter our eleven were stage-struck, but after this resumed their normal play, and kept the ball in their opponent's territory. The returns were heard in Chapel by an attendance of 300, and greatly enjoyed. The following is a detaile of the game as heard from the wire.

Game in Detail.

According to the telegraphed reports the game in detail was as follows:

Kentucky kicked off to Tennessee at 3:04 o'clock, Shanklin kicking to Tennessee's five-yard line. State took the ball five yards and in another play the ball went to Tennessee's twenty-five yard line. Here Shanklin punted to the center of the field and State recovered the ball. Time out. Watkins took the ball around right end for ten yards, then Shanklin around the left end to twenty-yard line. State lost ball on downs.

Tennessee lost ten yards in the first play and punted forty yards to Kentucky, who foumbled but recovered the ball. Mossey out of the game and Tompkins in his place. State punted forty-five yards and Tennessee fumbled the ball but recovered it. Tennessee then gained five yards and the ball was on the twenty-yard line and was there lost on downs. State then lost the ball on a fumble and Tennessee made no gain on a plunge but the next play advanced the ball eight yards. Tennessee punted to the center of the field and State tried a line play but made no gain. Wedd then failed to snap the ball and the next play was for no gain, so State punted and Tennessee made a return of ten yards. Tennessee penalized for offside.

Tennessee went through State's line for ten yards, but fumbled the ball and State recovered it. Shanklin made a run through the line for twelve yards and Watkins added five more around right end. Two more plays through the line netted three yards and five yards respectively and Shanklin again circles left end for five yards more, put the ball on Tennessee's twenty-yard line and from the thirty-yard line Shanklin tried a place kick which missed by only two feet.

The ball was put in play on Tennessee's twenty-yard line and they made an end run for twenty yards and a plunge for eight through State's line. After two plays which netted a loss the ball went over to State on downs and a fumble gave the ball to Tennessee again. State's line held Tennessee for no gain on a mass play and then another gained eight yards but Tennessee punted to the center of the field. State returned the ball ten yards and at this point Tennessee was penalized for offside. State went through Tennessee's line for ten yards and fumbled but regained the ball and then Shanklin ran through the center of Tennessee's line for twelve

Watkins made three successive runs, two left end runs and one through the line for five yards, three yards and five yards respectively. Shanklin again circled left end for twelve yards and another five yards gain brought the ball to Tennessee's twenty-yard line. Here State tried another place kick but it failed.

The ball was put in play again on the twenty-five yard line and two plays netted successfully ten and eight yards for Tennessee. A forward pass added four more, but ball went to State on downs. State made an eleven yard gain through the line but State fumbled. Gaiser got through the line and tackled Tennessee's runner for an eight yard loss and a gain of four yards put the ball on Kentucky's thirty-five yard line. End of quarter.

Tennessee's ball on Kentucky's thirty-five-yard line. Score, Kentucky, 0; Tennessee, 0.

### Second Quarter.

State held Tennessee for downs and punted forty yards. Tennessee punted and State returned ball ten yards and then went through the line for three yards. State lost the ball and Tennessee punted to Kentucky's twenty-yard line. State fumbling but recovering the ball. Here the rooters came on the field and were ordered back to the bleachers by the referee. State ad-

vanced the ball eight yards by end run, five more by a line play and ten yards around right end and then punted twenty yards. Tennessee returned the ball eight yards. A right end run took the ball ten yards nearer State's goal and then they were penalized fifteen yards for holding. The ball was on Tennessee's fifty-yard line when they fumbled but recovered it. Gaiser tackled Cole eight yards behind the line and Tennessee punted.

State gained ten eight and ten yards, in three consecutive plays, and then Shanklin took the ball fifteen yards around the end to Tennessee's twelve-yard line from where Shanklin carried the ball over for the first touchdown. No goal.

Kentucky kicked off to Tennessee forty-five yards and Tennessee punted twenty yards and State returned the ball to Tennessee's ten-yard line where State was held for downs. Tennessee punted thirty yards and ball was returned ten yards. A right end run brought the ball to Tennessee's thirtyvard line. Watkins lost fifteen yards for State in an attempted end run and ball went to Tennessee on downs on forty-yard line. Tennessee made ten yards through State's line and then punted recovering the ball on a fumble. Webb captured Tennessee's forward pass, but their first attempt failed to gain for State. State lost the ball on downs on Tennessee's thirty-yard line. Tennessee made fifteen yards but fumbled and State got the ball. There was much wrangling over this play especially by the rooters.

State made an end run for five yards, then went through the line for eight more and two end runs added up ten years better for State. Threlkeld took the ball around right end from the thirty-yard line to the twenty-yard line. End of second quarter. Ball in State's possession on Tennessee's twenty-yard line. Score, State, 5: Tennessee. 0.

### Second Half.

Shanklin kicked off fifty yards and Tennessee returned the ball fifteen

### \*CLASSIFIED ADS.

WANTED—Every State University student toh ave his laundry done at the Peerless Laundry. Wilson & Babbage, Agents. 10-6

FOR SALE—Dress Suit in good condition. Fine chance to obtain a Glee Club outfit. Address K. care The Idea.

Now is the time to See

# Rudolf F. Rosenbaur

—for—

Electric, Steam and Dry Cleaning Works.

Ladies' Garments a Specialty.
330 West Short Street.

Fayette Phone 485. Lexington, Ky.

\*All ads for this want column should be addressed to the Business Manager of The Idea, 136 East Maxwell. Price ten cents per count line. No less than two lines accepted.

TEXT-BOOKS

PENNANTS, POSTERS

STATIONERY

PRINTING

# McClure. Gum & Co.

Inccorporated

No. 152 West Main Street

Lexington, Ky.

New Phone 621X

Old Phone 617-3

# WELSH & MURRAY

Rush Work a Specialty
140-146 South Limestone
Lexington, Kentucky.

# ADAMS Bowling Alleys

114 N. Limestone

New Equipment

A Place for Gentlemen

We are Friends of the University Let's Get Acquainted yards. Then they advanced it ten yards and punted forty yards, State returning the ball ten yards. Tennesses was penalized ten yards for wrangling. Shanklin carried the ball around right end for ten yards and then around the other end for eight more. State made a line play for no gain, then another forward and tried a forward pass, which went to Tennessee on her thirty-yard line. A message said "Some fighting, much slugging."

Tennessee gained seven yards and punted, but Giltner fumbled, still returned the ball ten yards. A series of punts brought the ball to Tennessee's thirty-yard line in her possession. Gaiser got Tennessee's forward pass, and Shanklin carried the ball around the end twenty yards to Tennessee's ten-yard line. Wrangling over a decision. State failed on downs and Tennessee punted and State returned ball fifteen yards. Tennessee penalized ten yards for wrangling. Watkins went through the line for twenty yards to six-yard line.

End of quarter. Score, Kentucky 5; Tennessee 0. Ball in State's possession on Tennessee's six-yard line and first down.

### Fourth Quarter.

Tennessee held State for downs and Tennessee punted, Shanklin made a big gain around right end and State was penalized fifteen yards for holding. The next play lost five yards and Shanklin made five yards. A place kick was tried at this point but failed and Tennessee started the ball in play on her twenty-yard line, punting to the center of the field. A series of plays and a fifteen-yard penalty for holding by State found the ball back at the center of the field.

State punted thirty yards but Tennessee failed to gain so punted to State. A series of plays brought the ball to Tennessee's fifteen-yard line and State was held for downs. Tennesee punted and while State fumbled the punt still Giltner recovered the ball and returned it fifteen yards. Webb went through for four yards, Shanklin around the end for fifteen and another place kick was tried but it was blocked and Babb recovered the ball. State made four yards through the line and attempted a place kick but the snap was fumbled and Shanklin recovered it, carrying it to the ten-yard line.

Darkness prevented the plays being recorded but in the last few minutes of play State emerged from the gloom with another touchdown, scored by Shanklin. Time was called before the goal could be kicked.

Score, State 10; Tennessee, 0.

### Summary.

Considering the game on the whole it was a very poor exhibition of football but good playing and plays occurred in spots. Bryant Shanklin made both touchdowns and was the individual star of the game. For Tennessee, Francis. Lathem, Cole, Young, and Tompkins starred. The

game was noticeable for very little wrangling on the part of the players. Tennessee's right end was woefully weak. Shanklin making ten to fifteen yards at every trial. Threlkeld of State was slightly injured but is getting along nicely.

The team returned Sunday morning along with several followers, who by hook or crook, simply had to go and see our boys pull off another victory.

### "DOPE."

In order that the readers of THE IDEA may have an opportunity of comparing from time to time the work of the aspirants of the S. I. A. A. Championship we will publish the results of their games each week. The following is Saturday's results:

Auburn 16, Georgia Tech., 0; University of Texas, 1; Baylor, 0 (forfeited); Mississippi A. & M. 10. Tulane, 0; Vanderbilt 22. Louisiana 0; St. Louis University 3, Missouri State University, 0; Sewanee 15, Georgia 12.

### ST. LOUIS SATURDAY.

### HARD CONTEST LOOKED FOR.

Thursday at 5:25 p. m. our Champions leave over the Louisville Southern, in their special car, for St. Louis, where they met the University of St. Louis, Saturday. Since the dread of all foot-ball coaches, that of playing the first game on foreign soil, and in which we came out victorious, has passed and a better score is looked for.

Although St. Louis is stronger than Tennessee, our "Wild Cats" are playing better together and they too, will put up a better game Saturday.

The Kentucky Club will turn out in a body to witness the game and cheer the lads from the Bluegrass on to victory. Coach Sweetland has not announced who will compose the squad and so we cannot publish same. All the regulars are in good condition with the exception of Threlkeld who is getting along nicely.

St. Louis last Saturday defeated Missouri State University, 3-0, so one can understand just what kind of an aggregation our team is fighting off. It gives them something to remember and shows our athletes that we appreciate all their efforts.

5:25 p. m. Thursday, Q. & C. Depot.

# GAME IN DETAIL HEARD IN CHAPEL.

The returns from the Tennessee game were heard in Chapel, Saturday afternoon by over 250 interested auditors. The success of this plan demonstrates that State University stands for enterprise and progress. Every detail of the game was heard. As soon as the play was reeled off, the auditorial spectators in Chapel heard it and at times the enthusiasm ran so high that it was with difficulty the

Ask Your Grocer for-

### CREAM FLOUR

Don't Forget Hoe Cake Meal Made By

Lexington Roller Mills Co.

# MARCH

GOOD FURNITURE,

Carpets, Wall Paper and Stoves.

### A. K. ADCOCK

### CIGARS and TOBACCO

WINSLOW & S. LIME
Lexington, - - - Kentucky

### BILLY BAILEY

"The Tailor That Satisfies"

STEAM and DRY CLEANING.

159 South Limestone

### UNIVERSITY LUNCH STAND

First Class Lunch and
Hot Meals
AT ALL HOURS
A. B. BARRETT
Cor. S. Lime and Colfax Sts.

# EVERYTHING FOR THE KODAK!

Developing and Printing.

Lexington Photo Supply Co.
Over Kirby's Ten Cent Store

### Ameen Mire

1CE CREAM PARLOR

AND LUNCH STAND South Lime and Winslow Streets

# J. J. FITZGERALD PLUMBING

Steam and Water Heating

269 W. Short, - - Lexington, Ky.

# KINKEAD COAL COMPANY OFFICE and YARD—

No. 157 N. Broadway.

RAILROAD YARD—C. S. Freight Depot, S. Broadway and Christy Sts.

### Fine Candies

### ECHANGE'S CANDY KITCHEN

119 South Upper St.
Lexington, - - - Kentucky

# J. M. Bronaugh

### Dentist

205 Merrick Lodge Building.

# Mr. Student ...

Bear in mind that the Lexington Drug Co. is the most convenient place for you, and a limited amount of information will be granted you. And that it is the place to buy your

SODA WATER. TABLETS. PENCILS and STATIONERY.

> Will also cash your checks when they are good. Come in and we will certainly do, the best we can for you. Respectfully,

# Lexington Drug Co.

Corner Main & Lime,

Phoenix Hotel Building.

# J. L. Walson

114-116 North Upper St.

LEXINGTON, KY

# For the College Boy

Blankets

Comforts.

Sheets

Pillow Cases

FOR THE COLLEGE GIRL

Handsome Tailored Suits, Button Gloves, and anything else she wants at special prices

# J. L. WATSON

# E. CLARK KIDD

Inporter and Dealer in CHINA CUT GLASS, SILVER BRASS

AND PLATED WARE.

LAMPS ELECTROLIERS, FANCY DISHES NOVELTYS &c.

117 W MAIN New Phone 985 YOUR TRADE SOLICITED

operator could interpret the message. All credit for this enterprise must be givn to Mr. B. M. Smarr. Senior Mechanical, who originated the movement, and gave his untiring efforts towards its success.

Prof. Wilson announced the returns and illustrated by a diagram the field and plays. His, original witty remarks helped make the afternoon a very enjoyable one.

Next Saturday, we will have another special wire to St. Louis. Everybody come and hear the returns. And those who went Saturday, and see how they enjoyed it. The plan is not to make money but to create and keep the enthusiasm going, while the team's away. The admission is only charged to pay the cost of the wire. Not many of Patterson Hall girls were in evi-Come out and show school spirit. This is, in all probability, the last game of foot-ball, with the exception of Thanksgiving, played by our team this year, and you want to be Remember, 3:00 o'clock at there. Chapel. No reserved seats.

Our gridiron warriors have once more journeyed into foreign territory and, by defeating the University of Tennessee, have added another laurel to their crown of victory. They were not entirely unfamiliar, however, with their battle ground and its defenders, for they remember other hard-fought battles with them on their field and ours.

This week our warriors will make a trip into another strange place to meet a team, of which our only remembrance is a traditional defeat by a fabulous score. But that was in the years past and now we are going to play again the University of St. Louis. This time there will be a different tale to tell of a fierce struggle. St. Louis is playing great ball this season and has won some big games. They are still in the fight at St. Louis for the Championship of the Middle West and will present a stubborn front to us no doubt. They have beaten us and now we are out for them. Though we do not know the outcome of the game this we do know, that our boys will fight with the determination they have always shown to do their best and, whatever the result, St. Louis will realize that a GAME has been played.

Our "Wild Cats" are going up against a tough proposition but let's send them on in royal manner to another victory. Let's give them such a hearty demonstration of our loyal support as they have never had be-We are with them body and soul but let's always keep them reminded of the fact, and they must go to their battles with the greatest spirit and earnestness possible.

The following is a clippping from the Battalion:

ABOUT THE KENTUCKIANS.

"The Kentucky foot-ball team which

our team defeated last week to the time of 33 to 0, did not represent the Kentucky University as was scheduled in the first issue of the Battalion, or as was given in the account of the game in last week's issue. This team of plucky players came from the Transylvania University, a denominational school.

Formerly the Transylvania University was known as the "Kentucky University" and was so often confused with the State University of Kentucky, and was induced to change its name to "Transylvania" to avoid this confusion. Not being very well acquainted with the Kentucky schools we made this error naturally, and are glad to correct

We are glad that the Battalion has made that correction. We are sorry that the mistake happened, and can see how easily it could be done. It is true that all Kentucky teams are plucky but none so plucky as our We have the best coach in America, and through his excellent work we hope to win the Championship of the South.

### GRIDIRON RUMBLINGS.

State 10 Tennessee 0.

St. Louis next.

Bryant Shanklin, star, end runs a

The firm of Threlkeld and Shanklin are sure ground gainers.

Giltner had an off day.

Our hats off to the hoboes, nine mighty rahs.

Gaiser played a good game at quarter. The only man taken out of the game was Threlkeld who was in-

Who said Somerset?

Who slept Thursday night?

A bad field, and mean weather kept the score down.

"Gum" Smarr, the promoter of the telegraph scheme rushed up to the front of the rostrum, with hair ruffled and out of breath. The crowd waited with baited breath. Some thought Jeffries had come back. But he only announced our last touchdown when made by "Deaf" Shanklin and a mighty cheer went up.

A local paper says our team won by spirit and grit. We say, we won because of better playing and superior knowledge of the game.

Central beat Transylvania 27 to 0, and we may play Transylvania.

Sewanee put Georgia out of the running Saturday, 15-12.

We missed three place kicks and both tries at goal kicks.

Saturday St. Louis and then maybe Transylvania and then, "Oh, you Thanksgiving day."

The "scrubs" are giving the team good hard practice and the whole school appreciates the fact that the scrubs" are very little heard of. We appreciate the work done by them and will at some future time show our appreciation.



Notch COLLARS Cluett, Peabody & Co., Makers

The New  $\mathbf{ARROW}$ 

### PALMER

222-West Main

KODAK FINISHING

AND PHOTOS.

Bring your Kodak trouble to me.

### LADIES & GENTEMEN

If you want a new pair of shoes go to the shoe dealer. If you want your shoes repaired go to Honaker the shoe

> 113 South Mill. "NUFF SAID."

### SARRIS & CO. HOME-MADE CANDY

FRESH EVERY DAY 107 East Main St.

# Princess

# The Picture Show of Lexington

MARGARET B, FOSTER Vocalist

# Leonard Hotel Barber Shop

The only first class shop in Lexington Yale Pompadour a specialty.
B. FOTSCH, Proprietor

# PEERLESS LAUNDRY

BEST BY TEST W. C. WILSON, AGT.

### THE IDEA

Published every Thursday by the student body of State University of Kentucky, for the benefit of the students, the faculty and alumnae of that Institution.

THE IDEA is the official newspaper of the University, and is issued wekly during the college year. Its chief object is to give the college news of Kentucky. In addition thereto it gives items of interest concering other universities and colleges in the United States and Canada.

SUBSCRIPTION ONE DOLLAR PER YEAR; FIVE CENTS F Enterred at Lexington Post Officeas second class mail matter. FIVE CENTS PER COPY

O. E. BAIRD, Editor-in-Chief R. W. TINSLEY Assistant Editor
F. L. MARX Athletic Editor
E. L. BECKER Assistant Athletic Editor

BUSINESS STAFF

F. L. MARX, Asst. Business Manager. J. B. SANDERS, Asst. Adv. Mgr. THEO. SLADE, Advertising Manager. W. A. LURITAY, Asst. Sub. Mgr. V. L. DOWNING, Subscription Mgr.

E. J. KOHN, Asst. Sub. Mgr.

This issue of The Idea was prepared by the following members of The Idea Staff:

J. C. Lewis.

N. G. Rochester. M. M. Harrison.

Virgil Babbage.

Miss Williams.

The next issue of The Idea will be prepared by the following members of The Idea Stoff:

H. A. Babb. S. W. JACKSON. WM. Collins. R. B. Shabinsky.

Miss Mattie Cary.

The Hustler, a paper from Vanderbilt University, has a lengthy article headed "Hot race for Championship" in which it discusses the Championship."

It says that there are "five undefeated terms trying for Championship." Quoting the exact words, "At least five teams within S. I. A. A. ranks are yet undefeated-Vanderbilt, Sewanee, Georgia, Auburn and Georgia Technical Institute. Looking at the results these five elevens have hammered out of their opponents, there isn't any difference at all. But from other standpoints, a guess at the outcome, though by no means certain, might be worth while."

We would like to know of Vanderbilt how she counts us out of the Championship race, perhaps if we should meet her on the gridiron, we would make her take notice. That is, if she counts us inferior to those teams named above.

We would like for THE HUSTLER to give the reason why State University of Kentucky, should not be counted in on this deal. If they are misinformed in regard to our standing we would like to correct it.

TAG DANCE FRIDAY NIGHT.

President Taft has announced that he will appoint Wm. H. Lewis, a Bostonian negro, to be Assistant-Attorney-General of the United States. Lewis is a graduate of Amherst and Harvard and should be a well educated man; no a negro.

This is the highest office to which a negro has ever been named. This will put him in a position where he will have to meet on a social level, diplomats, senators and other high personages.

To one of Southern blood it seems a disgrace to the American people that they cannot educate or have not educated, one of their own race that can fill the place as well as a negro. Boston is noted for its learning and it should be considered a shame on the city, as well as the state of Massachusetts, that a negro is the best man they can put up for an Assistant Attorney-General. But it seems as if they do not think so, for it was only recently that a negro was given the Rhodes Scholarship to Oxford, England, from Massachusetts.

The people up North talk about breaking up the solid South but if that is what they mean, God forbid that it shall ever be broken. Why not talk about the solid North, was that not done for a political scheme? Was it not alone to unite a political party of Massachusetts against a candidate for Governor who opposes Mr. Taft's views?

The South is doing all it can to educate the colored race, but it is hoped that it will never educate a few of its colored individuals that they may become leaders of both races. until the negro race has reached a social, political, moral and educational level with the white race should the white man be crowded out by one of the black race.

TAG DANCE FRIDAY NIGHT.

### ANNUAL.

The Annual Staff will meet in the Annual room at 3:30 each and every Tuesday afternoon until further

The manager has secured a very excellent place of meeting in room 306 in the Civil building.

Each member of the Staff is urged to be present.

O. H. TAYLOR,

Editor-in-Chief.

TAG DANCE FRIDAY NIGHT.

# State University Kentucky

Offers free tuition in all departments except Law to graduates of Kentucky High Schools who are prepared to enter the Freshman

Each county in the State is entitled to send FREE of tuition, matriculation, laboratory and other fees, one or more appointees.

Necessary expenses moderate. For full information regarding appointees, courses of study, cost of board, etc., apply to JAMES G. WHITE,

Acting President, Lexington, Ky.

### DRINK

# BOTTLES

**5c** 

Call for the Genuine

If You Want Printed Matter Which Compels Attention We know where you can get it

THE

# Ebbert & Richardson Co. **CINCINNATI**

Do Only That Kind

### QUALITY PRINTING

### LUNCH COUNTER AND RESTAURANT

Everything first-class to eat. French Drip Coffee; Oysters any Style at a moment's notice. The only first-class Lunch Counter in the south end of the city. Open day and night.

W. S. BRADLEY

Corner Mill and Bolivar

# College Flags and Pennants

In newest designs and sizes, at prices from

10c to \$3.00

Now on display at

The College Man's Outfitters from Head to Foot

The Place the Styles Come From

# THE MODEL

THE COLLEGE MAN'S STORE

Chas. L. Strans, '98 - - - Manager

# Kaufman, Straus & Co.

LEXINGTON'S GREAT DEPARTMENT STORE

**COLLEGE COLORS** 

Ribbons. Felts, Pennants and Decorations

Of all kinds furnished for special orders

Kaufman, Straus & Co.

# FAYETTE BARBER SHOP

Under Fayette National Bank

### COGSWELL & BYRON

Finest Hair Cutting and Shaving Parlor in the City



# You College Fellows

Here's a

Hat Special

That'll Appeal to You

\$3.00

Soft Hats, this season's styles, any shape you might fancy

\$2,25

We advise you to come early. Bargains like this don't come often. See our window display.

Don't forget that the fellows who want style and snap to their clothes come here.

College Sweaters
College Pennants

Graves, Cox & Co.

"THE COLLEGE FELLOW'S SHOP."

### FRESHMAN CLASS.

Due to the fact that the present Freshman class has had no flag-rush and have not decorated various buildings upon the campus with artistic class numerals, some persons have been led to believe that there is a very small amount of college spirit in the class.

The class, as a whole, prides itself on showing college spirit in a much more sensible way. The Class of '14 is not a dead class, but one of the largest and will prove to be one of the best that has ever entered the University.

The University which they are entering is on a higher basis than ever before. With such a bright future there is no limit to what may be accomplished by this class.

The class is composed largely of high school graduates, among them graduates of the county high schools, young men and women who have had a thorough preparatory education. There is also an abundance of good athletic material in the class, while the different literary and religious societies have already found splendid material in the class. Watch the Freshmen do things!

### CHEMICAL NOTES.

The new Chemistry Building will be occupied about January 1st. A large part of the apparatus for the equipment of the laboratories is already here. With this new equipment the Chemistry Department of K. S. U. will be able to offer as good an undergraduate course as any of the larger institutions.

A large class is being initiated into the mysteries of Quatitation Analysis as presented by Mr. Purce. The "unknowns" offer as many difficulties as a Chinese puzzle. And with them the primitive instinct to analyze byy the sense of taste sometimes causes serious trouble.

From the latest reports, Dr. Tuttle's condition is steadily improving. He is expected to be able to take charge of the department again by the first of next year.

The Class, of 1914, has the largest number of Chemists ever enrolled here. The course in Industrial Chemistry seems to have been the choice of nearly all the Freshmen of scientific inclination.

TAG DANCE FRIDAY NIGHT.

### TEAM GIVEN ROUSING SEND-OFF.

Last Thursday evening, when the "Wild Cats" boarded the Queen and Crescent train for Knoxville, they were given one of the most rousing send-offs that has been given a State team for some time.

The members of the Freshman class imbibed some real, live college spirit and furnished two beautifully decorated wagons with which to transport the "Wild Cats" to the depot.

The wagons drawn by the Freshmen, left the training table on South Limestone accompanied by large bunch of enthusiastic rooters, who kept the air resounding with yells and songs all along the route. At the depot the celebration was kept up until the team retired for the night.

There is no doubt but these sendoffs encourage the team to fight harder away from home and when they leave for St. Louis they should be given the greatest send-off ever accorded a Kentucky team.

### UNION LITERARY SOCIETY.

Never having read the poetic effusions of any writer greater than Bill Shakespeare we may not be deemed capable of judging a poem. But if we take as the means of a poem's worth, its beauty and power to please, (and we believe that these are the generally accepted standards of judgment, at least before the days of Watt Mason) those certainly take the laurel crown.

Of course there is no kick coming against those old Greek and Roman versifiers; they all did very well in their day; but times have changed and they must give place to better men. And Prof. Noe is certainly a genius.

Mr. Milton gave an address on Agriculture as compared to the other vocations of life. According to his eloquent discourse we should all return to nature and live the simple life. It is the ideal and only life.

"Stonewall" Jackson told of the coming victory Thanksgiving. If he is a true prophet there will be a "Hot Time in the Old Town."

### TRANSYLVANIA GAME.

In last Sunday's Leader there was an article stating that State and Transylvania would meet as old gridiron warriors on Stoll Field, Nov. 17.

THE IDEA wishes to correct this, if it be a mistake. If there has been arrangements made of that kind, Manager Boyd and Coach Sweetland are ignorant of it. A proposition was made them but they have refused, or have not replied to Coach Sweetland.

Patronize Our Advertisers

# C. D. Callaway & Co.

(Successors to T. B. Dewhurst.)

HEADQUARTERS FOR ALL

# Athletic Supplies

For College Men.

GYMNASIUM SUITS,
SHOES,
BASKET BALL
SUPPLIES,
BASE BALL GOODS,
and
COLLEGE
PENNANTS.
FLAGS,
PILLOW COVERS,
POSTERS, ETC.

Will always be glad to see you.

# C.D. CALLAWAY

(Successors to T. B. Dewhurst.)

WEST MAIN STREET

### Notions and Fancy Goods

We are headquarters for Hosiery, Underwear, Notions and all kinds of N velties nd Fancy Goods.

### FRED LAZARUS

310 West Main

# The Multiplex Slide Rule



### AUTOMATIC ADJUSTMENT ACCURATE

Three factors with one setting. Our complete line for sale by MRS. ANNA BERRY JONES, Lexington.

# EUGENE DEITZGEN CO.

Manufacturers

CHICAGO

# Mr. Student

What About A Fall Suit?

Of coure, you have thought of it. But did you also think of the fact that we make suits equal to the best tailors at only about half of his price? We wish to call your special attention to the fact that we use nothing but pure wool goods. Give you the best make, absolutely guarantee the fit and permanent shape. And think again that all of these made to your measure for

We are the only house in Lexington or Central Kenwhere you get the Union Label in every garment

# Standard Woolen Co.

129 East Main St. UNION LABEL

THE

Always the Best Show. Always the Same Price. Always Good. Always Clean. Often Out-Talked-Never Outdone.

3 Shows Daily-3:00, 7:30, 9:00.

"TRY TO GE IN."

### HIPPODROME.

Old things are the best; Old Friends, Old Wine, Old Homes, Old Songs, Old Sweethearts, Old Comedians and Pete Baker proved the adage in forty ways at the Hippodrome this week as the applause of three big audiences testified on every appearance of the oldtime favorite. Mr. Baker is doing a monologue and the Star of "Chris and Lena," "Bismarck," and a dozen other successes of a score of years ago, is riper in wisdom, mellower in wit, more ingenious and convincing in dialect and altogether more entertaining than ever. His mocologue is of the very finest flavor of the best old vintage, with a rich body and a delightful fragrance of fancy.

Miskel, Hunt and Miller, who are billed as "The Original Beedle-um-boo Trio," and who present a musical sketch introducing both vocal and instrumental work, followed very close on the heels of Mr. Baker as the favorite in the minds of the first nighters. The trio is featuring Miss Miskel. "The Girl With a Boy's Voice," and who is also some pianist.

Ben Lamar &Co., using a western sketch which has the very appropriate name of "The Marshal," which serves the audience as a guide without much explanation, were treated well at the hands of Monday's audiences. All three people are very clever and it seems that they are worthy of a better vehicle than "The Marshal." The little lady in the act as Kate Forbes, the new schoolteacher, is a wonderfully convincing actress.

Earl Girdelle has four of the ugliest "muts" that ever walked on four legs but there is no end to the knowledge the same quartette of canines possess. They go through a routine of work that no other bunch of dogs has ever attempted locally, if memory is not at fault, and all their work is character-

ized by ever-present comedy. All in all, the act, while perhaps not as comprehensive as some animal acts, is of as much worth as most.

The Hipposcope has a very fair picture and all in all, this week's bill is on a par with the past week and exactly the opposite, with possibly a shade the better of the argument on account of the presence of the inimitable Baker.

### CENTRAL VS. STATE.

When our team comes down upon the field Thanksgiving.

And old C. U. thinks she's going to clean us up,

Then it's time to thank your lucky stars you're living,

To see our "Wild Cats" then put in their bluff.

Duffy'll be on Central's right end, wild and wooly.

There'll be Willie boy and Louie in their line.

But a foot-ball game's not won because you bully:

But because you play the game, and play it fine.

When our captain hits their line it's got to tremble.

And when Shanklin makes a long run round the end,

Then their coache's knees will sure begin to tremble.

For he'll see that Sweetland's men will win again.

Then come down on the field and come for yelling.

For you may be sure the team will do their part.

We'll win that game. I know you all are willing,

Although it'll almost break poor Central's heart.

Poor old Central, you have labored Hard to conquer over State, But let this ever be your motto,

We must labor, but must wait.

N. M. W.

A certain knight of the Red Cap Organization, who has an exalted idea of his own mental capacity, wishing to exploit his knowledge, apprpoached George Washington in the main hall and said:

"George, do you know that the trees are related to you?"

"Now, sah, how's dat?"

"Well, you see since they are shedding their leaves they are getting as black as you are"-

"Yes, sah, dat's true, but when spring comes they will get as green as you is."

Enough said.

### TAG DANCE FRIDAY NIGHT.

The "Co-Ed" Dance will be held in the gymnasium at Pat. Hall on Saturday night at 8 o'clock. Harken! All ye girls, and be on hand.

# **EMBRY**

THE LEADING SPECIALTY HOUSE Exclusive

Styles

IN HIGH CLASS OUTER GARMENTS AND MILLINERY.

FOR

### **WOMEN and MISSES**

Full Line Now on Display

# EMBRY & CO.

Main Street East.

wants your picture since you left home-So does your

### **SWEETHEART**

CALL AT

# **Humphrey's Studio**

and let him help you make mother happy and also help you to win

### BEST GIRL

with some of those

### **UP-TO-DATE PHOTOS**

Special rates to students.

341 WEST MAIN ST. Fayette Phone 1635x

# The MAN'S STORE

FALL LINES FURNISHING GOODS, HATS and SHOES NOW IN.

J. & M. and Florsheim Shoes Stetson Hats.

**GRADDY&BRADLEY** 140 West Main St.

# ONE DOLLAR Gem Junior Safety Razor

After shaving, **LEXOLINE** will be found delightfully cooling and antiseptic. It protects against wind and weather, preventing chapping and

# CADEN DRUG CO.

N. W. Cor. Main and Lime. Both Phone—123.

# Lexington's **Biggest** Store...



If you should walk across the campus of any of the best colleges in the country, you'd see

# Hart, Schaffner & Marx

Clothes on many of the fellows there. These clothes are the favored College clothes; that's why nearly all othe? men favor them.

We've some new models for you. Varsity, shape-maker; special young styles; and will give you a correct fit.

### **SUITS \$20 TO \$30** OVERCOATS \$18 TO \$35

Other Standard Makes, \$10 to \$19.

# Kaufman Clothing Co

Dress Suits for Rent.

Headquarters of K. U.

### SCHOOL OPENING NECESSITIES

Waterman Fountain Pens, Silver Pencil Holders, Pen and Pencil Safety Clips ALSO FULL LINE OF COLLEGE PINS

HEINTZ EAST MAIN STREET, OPP. PHOENIX

**JEWELER** 

LEXINGTON. KENTUCKY



# In S. U. Social Circles

(Alice Cary Williams.)

Miss Lucy Taylor, of LaGrange, was the guest of her cousin, Miss Mamie Taylor, last week. She is a sister of Mr. Reuben Taylor of the Kappa Sigma Fraternity.

Mr. William Lambertson, of this year's Freshman class at the University, left last week, on account of illhealth; for his home at Greenville, Tennessee. He went over to Knoxville on Saturday for the K. S. U. vs. Tennessee game. He will attend school at Sewanee after Christmas.

Miss Dolly Battaile entertained with an informal dinner Thursday evening in honor of Miss Lucy Taylor, of La-Grange. Her guests were: Miss Mamie Taylor, Mr. Wilson Porter and Mr. Reuben Taylor.

Mr. Baylor Van Meter, who had to leave V. M. I. on account of an injured foot, has again taken up his studies in Civil Engineering at the University.

Mr. Wilson Porter entertained on Friday, of last week with a Hipp party in honor of Miss Lucy Taylor. His guests were: Misses Lucy Taylor, Taylor, Katherine Logan, Miriam Taylor, Messrs. Paul Cocke, Reuben Taylor and Chancellor Parker.

Mr. "E. B." Webb. a graduate of last year, was in town Friday and Webb was "Professor" Saturday. warmly welcomed by the students, who insisted that he should resume his old occupation as cheer-leader, and give "nine rahs for K. S. U."

Mr. James Alves, of Henderson, a student of Central, was in Lexington last week.

Miss Douglass Julian, an attractive Lexington girl, is taking Domestic Science at the University.

On Prof. MacKenzie's blackboard the other day was this little stanza of poetry contributed by one of the Freshmen girls, Miss Norma Cassiday:

"The bugler blows his thrilling little

The red caps bobble slowly up the way,

Prepare ye now your humble prayers to say

For none shall pass the 2-3 marks today."

Miss Eloise Bowmar was with friends at the University on Monday.

Miss Elizabeth Cary, a former student of the University was in Lexington among her old friends.

Miss Mary Barret Smith and Miss Jessie Hilber were in Nashville, last week as delegates to the Y. W. C. A. Convention. They were accompanied by Dean Hamilton.

Mr. Laura Spinks was visiting friends in Lexington last week.

Mr. Kremer Bain was the host of a beautiful dinner party given at his home on Thursday evening. guests were the members of the Sigma Nu fraternity, and the decorations, ices and cakes carried out the colors and emblems of the fraternity. The party afterward attended the Hipp.

Mr. Blackburn, otherwise known as "Aunt Lucy," has joined Prof. Zembrod's Friday conversation class in

Miss Ruby Fleming, '10, was visiting in Lexington, Monday.

Miss Marietta Cassiday was also in town Monday.

Miss Edna Sothard spent the day, Saturday, at Hagerman.

Miss Josephine Sloan, of Louisville, spent Sunday and Monday with Dean Hamilton.

Misses Haydon and Johnson who have been on the sick list are rapidly improving.

Miss Addie Dean was also sick in bed Monday.

Miss Kate Pence visited Miss Viola Eblin at Pat. Hall, Sunday night.

Mr. J. I. C. Hughes attended the faculty party on last Monday.

### **Photos** That Please

ARE MADE

# Franz Josef Spengler

THE QUALITY PHOTOGRAPHER

311 West Main Street.

P. S .- By assuring as you are a bonafide student of State University, a special rate may be obtained.

# College Friends...

You take "The Idea" to read. For satisfaction patronize the "Reed" Barber Shop.

> SHERMAN STRAIN, Prop'r.

# How Old is Your Pipe?

Isn't it about old enough to be placed on the retired list?

We have a fine lot of new pipeswaiting to be smoked.

### FRENCH BRIARS AND MEERSCHAUMS

Wide varietf of shapes and sizes from which to chose. All prices from

25c. UP

# Cooper & Dunn

Druggists

Main and Broadwaf

# **Posters**

15 CENTS UP

Take advantage of this and come early.

# **Pennants**

Have your pennant made for the Southern Championship game. Large banners for \$3. Pennants 25c. up.

Pass your spare time away by reading all the latest books from our CIRCULATING LIBRARY Three cents a day.

# University Book Store

233 West Short

J.F. BATTAILE, 08, Mgr.

# Luby and Alexander

# **TAILORS**

FULL LINE NOW READY

Suits and
Overcoats
\$22.50 to \$40.00

MAKE YOUR SELECTION NOW!

145 E. MAIN

Opp. Union Station

### HAGERMAN NOTES.

(Ellen Moore.)

Miss Mattie Morgan spent from Friday until Monday at her home in Corinth.

Miss Margaret Bryan, of Ashland, visited her sister, Miss Gladys Bryan.

Miss Bertha Hinton, of Flemingsburg, entered school here, last week.

Miss Corinne Foster, of Vicksburg, Mississippi, visited friends at the college the past week.

Miss Louise Covington, of Richmond, spent a few days with friends, here.

The Alpha Epsilon Sorority entertained with a dinner, Saturday evening, in honor of the new members, Misses Naomi Ballen, Gladys Bryan and Virginia Smith.

Prof. B. J. Pinkerton spent the week end with friends in the country.

### TAG DANCE FRIDAY NIGHT.

### SAYRE NOTES.

Misses Marie and Hazel Fischer returned to Sayre Monday after having spent the week end at their home in Webbville, Ky.

Miss Blanch Wasson has been with relatives at Winchester over Sunday.

Miss Lizette Gibbons spent from Friday until Monday at her home in Winchester.

Misses Sue Payne and Daisy Steele, former students of Sayre, spent the week end at the college.

On Wednesday, November 9th, the first Field Day Exhibition of the season will be given by the students of Sayre. Captain Ball at two o'clock will be the first game on the program. Then there will be running races after which will be a game of Basket Ball.

The Senior-Sophomores will play against the Junior-Freshmen. A large Sayre banner will be presented to the victorious side at the close of the contest, which promises to be extremely exciting.

Prof. J. T. C. Noe and Dr. Snow constituted a box party at the Hipp, on Saturday ninght.

Prof. Noe and his Senior Educational students attended the dedication of the new school of the Knights of Pithias, Friday. Lunch was served on the lawn.

### TAG DANCE.

Say, boy! won't you have a good time at the Tag Dance, Friday night?

# NAZMA

A TRIAL SMOKE

The Prince of Cigarettes. Will convince you beyond doubt that you can sale by all dealers in Lexington, Ky.

buy nothing better.

20 For 15 Cents.

VAUGHAN-WARE TOBACCO CO., Richmond, Va

Just a good, old-fashion, informal, dance.

The music will be furnished by an orchestra of State boys led by "Father" Francis, the man who can blow that coronet. The seniors are going to jump on the armory floor Friday afternoon, and when they get through with it, it will be some slick.

The dance is going to start at 8:30 tomorrow night, sharp. It is going to be the first real dance of the year, and one of the best.

Get a tag tomorrow and be one of the procession. When you come to the dance tomorrow night, wearing a tag, you and she can walk right in; just think of it? If you have not a tag, you must pay 50 cents to get in. Therefore get a tag. See!

Just imagine yourself there now. Good floor, good music, good dancers. Yama-Yama Man, Grizzly Bear, and all the other good dance music. A great dance, and plenty of a moonlight, Indian summer, harvest moon to stroll in during intermissions. Say, Boy! Won't it be grand?

THE BEST MUSICAL ORGANIZATION IN THE STATE



# Grella's Band and Orchestra

118 North Limestone New Phone 2274 Lexington, Ky.

ROCCO GRELLA, Director
W. L. WAITE, Manager
Nhw Phone 1912

Campbell-Hagerman Girls Go to the

# STAR

So Should all the State boys—Always a good show.

ADMISSION 5 CENTS.

DON'T FORGET TO VISIT THE

# New Shoe Store

211 North Limestone

When you are in need of Good Shoes

THE CADET SHOE

for driling will stand the hardest wear. They are neat snappy, and we can make you a price on them that will save you 25 per cent. A call will convince you, and will be appreciated by us.

Spears & Forwood
Shoe Company

# Patronize Those Who Advertise in the Idea